

VISION CANVAS

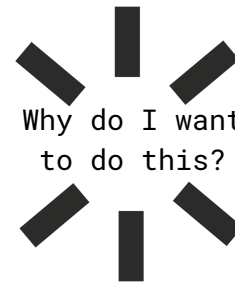
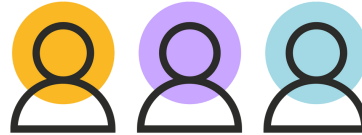
What's the
vision?

Make it bigger!
Make it uncomfortable!
Make it specific!

What's the
Story?

And, But, Therefore OR
Challenge and Solution

Who do I need to be?
What do I need to let go of?



Why do I want
to do this?

Journey Map



Where I
want to be?

Where am I
now?



Obstacles

What are the likely problems?
How can I overcome them?

People

How do I find the others?
How do I communicate with them?

Resources

What tools do I need?
What skills do I need?
What money do I need?

Role models

Who's done it?
Who do I look up to?
What can I ask them?

Timeline

What's the deadline?
When do I start?

